

# ♥ RUIZ 4 KIDS ♥



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## PRESS RELEASE

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### **Requests for funding being accepted by Ruiz 4 Kids**

DINUBA,CA—Ruiz 4 Kids is accepting proposals from local area nonprofits interested in being a beneficiary of their annual Embracing Children's Dreams fundraiser, set for August 23 at the Visalia Convention Center.

"We are challenging organizations to produce dynamic and innovative programs resulting in significant, positive outcomes for children and youth," said Susan Manuel, Executive Director of Ruiz 4 Kids. "We are accepting proposals from local nonprofits interested in fully participating in this unique involvement opportunity."

The Embracing Children's Dreams beneficiaries for 2007 were Children's Hospital of Central California, Scoutreach, Dinuba City Life Youth Center, and Wish Upon A Star. A total of \$193,075 was distributed to the four organizations.

"Ruiz 4 Kids and Ruiz Foods truly understand and are committed to the needs of children and youth," explained Kim Ruiz Beck, a Ruiz 4 Kids board advisor and the Vice Chairman of Ruiz Foods Product, Inc. "We feel it is important to invest in the future of children."

Ruiz 4 Kids is a "social profit" organization comprised of Ruiz Food Products, Inc. team members who organize two major fundraisers each year, the Embracing Children's Dreams event, and golf invitational in April to raise funds for scholarships. Founded in 1990, Ruiz 4 Kids strives to meet the crucial needs of children and youth in the San Joaquin Valley.

The deadline for proposal submission is Friday, February 29. The entire request for proposals package is available on the organization's website. For more information, visit [www.ruiz4kids.com](http://www.ruiz4kids.com), or call 559.591.5510, extension 2118.

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