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**RUIZ 4 KIDS ANNUAL FALL FUNDRAISER TO BENEFIT
FOUR VALLEY-BASED NON-PROFIT ORGANIZATIONS**

*Children's Hospital Central California, City Life Youth Center,
Scoutreach-Sequoia Council Boy Scouts of America and Wish Upon a Star*

Dinuba, CA: The 2007 Ruiz 4 Kids annual fall fundraiser -- "Embracing Children's Dreams" -- will benefit programs specifically created for Central Valley children. Interested non-profit organizations submitted the details of their program. Ruiz 4 Kids focus areas include education, health, sports and the arts. The selected beneficiary non-profit organizations and their programs for 2007 are:

Children's Hospital Central California: to assist in the creation of a Child Advocacy Center to promote the safety and protection of Central Valley children.

City Life Youth Center, Dinuba: to strengthen and expand a comprehensive youth center for Dinuba-area kids.

Scoutreach-Sequoia Council, Boy Scouts of America: to support the creation of an after-school outreach program for at-risk youth ages 6-12 in small towns and other surrounding rural areas in the Central Valley where there is little or no history of scouting.

Wish Upon a Star, Visalia: to provide a sense of comfort and support by granting the wishes of Central Valley children with high risk and terminal illnesses.

"We are proud to support these non-profits who serve the needs of local area children and youth," said Kim Ruiz Beck, Vice Chairman and Ruiz 4 Kids Advisor. "In 2006, the Fall Gala allowed Ruiz 4 Kids to donate a total of \$140,000 to the four beneficiaries. I think this expresses how much the community is eager to support programs created for the children of the Valley."

Ruiz 4 Kids, a non-profit organization, was founded in 1990 when Ruiz Team members approached Fred Ruiz asking him to help them explore ways to assist families with children in need. Since then, Ruiz 4 Kids has organized two annual fundraising events -- a spring Golf Invitational to raise monies for scholarships and a fall event to raise monies for area non-profits who are in need to grow their children-focused programs.

The "Embracing Children's Dreams" Gala is scheduled for the evening of September 29, 2007 at the Visalia Convention Center. The event will feature dinner and dancing to the jazz sounds of "The Fabulous Studio Band" comprised of Porterville High School students. The band tours throughout the United States and was one of the first high school studio bands formed in the 50's. The evening will also include live and silent auctions. For ticket or sponsorship information contact Ruiz 4 Kids at 591-5510 x 2118 or visit www.ruiz4kids.org. ##